

Welcome, Climate-Change Skeptics! Raising Acceptance of Human-Caused Global Warming With Information

1999-2008 Mean Temperatures

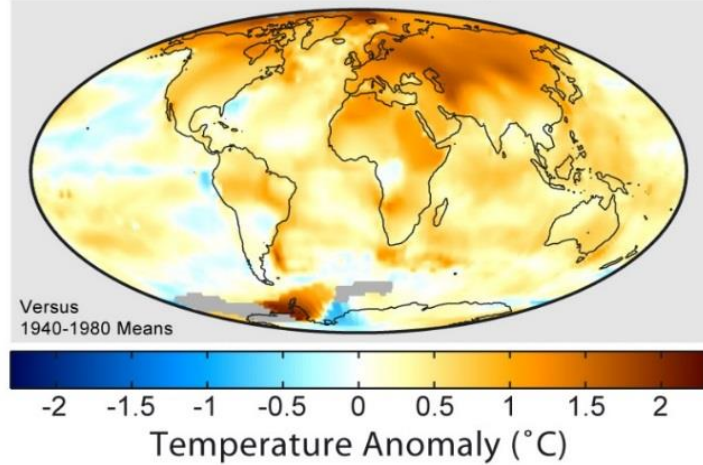
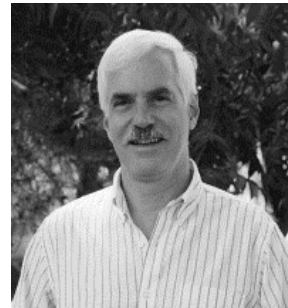


Photo Credit: Wikipedia

Professor Michael Ranney and colleagues have repeatedly shown that conservatives and liberals alike increase their acceptance that climate change is occurring and human-caused after viewing brief, well-crafted “bits” of scientific information. These mini-interventions include videos, compelling statistics, temperature graphs, and mechanistic explanatory texts (see HowGlobalWarmingWorks.org for examples). Information about scientists’ non-bias, sea-level rise, and how global warming can be inexpensively inhibited, may prove similarly compelling. Professor Ranney’s Reasoning Research Group’s convincing information (perhaps even a haiku he wrote) may help enhance people’s decisions about which policies and candidates to support.

James R. Neff Public Lecture

Michael Ranney



Professor of Psychology
UC-Berkeley

Tuesday,
September 12
4:30 pm
Forum Hall
K-State Student Union

Refreshments at 4 pm in Forum Hall Lobby

KANSAS STATE
UNIVERSITY

College of Arts & Sciences
Department of Physics